ARCHIE SERIES

# Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

12¢

MAR.

NO. 94

PDC

# TREASURE CHEST OF FUN

### THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriloquist."
**No. 2137 25¢**

**SILENT DOG WHISTLE**
This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.
**No. 3781 $1.00**

### MUSICAL JUKE BOX BANK

Drop in a coin and the turntable revolves to a lilting melody . . . just like the modern juke box that youngsters adore. Makes saving a pleasure—money mounts up. Made of sturdy metal. 4½"x4".
**No. 2005 .... $1.50**

### DRAW OR PAINT ANYTHING IN ONE MINUTE

Amazing new art reproducer actually reflects any indoor or outdoor scene you wish to draw on any paper. Simply follow the line of your picture image, and presto! A beautiful drawing is yours.
**No. 3306 . .. $1.98**

### SEE BEHIND GLASSES

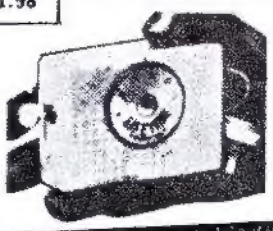
A specially treated pair of sunglasses with secret mirrors that enable you to see behind you, without anyone knowing your watching. Really comes in handy at times
**8030 75¢**

### YOU, TOO, CAN BE TOUGH

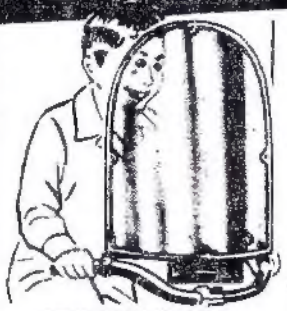
Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc which are so effective in counterattack. FREE book on how to perform strong man stunts also included
**NO. 224 1.00**

### SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
Only **50¢**
No. 678



**AMAZING MINIATURE RADIO**
This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure. There's nothing to wear out, nothing to replace
**No. 3044 $4.98**



### BIKE WINDSHIELD

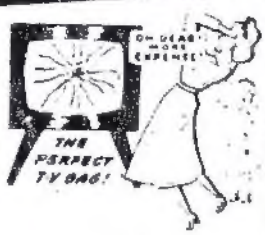
Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different.
**No. 4268 .....$1.00**

### TRANSISTOR RADIO KIT

**This amazing radio kit contains all the components to construct a powerful, highly efficient instrument. It operates 1,000 hours on 2 junior pen light batteries and is simple to construct. Full instructions and all parts are included for you to build your own private transistor radio.**
**No. 2131 ..... $8.98**

### KRAZY KRAX

Apply this to the television screen and it appears that the glass is cracked.
**No. 3333 .80c**



### BANK VAULT WITH ALARM

Bank vault has combination type lock that gives an alarm when opened. Protects valuables and possessions. Frighten off would be invaders of your privacy. Excellent for storing money, valuables, prizes.
**No. 2113 $1.49**

### INSECT COLLECTING KIT

Complete equipment for making perfect safe, insect specimens. SET includes efficient net for catching insect, "killing jar", forceps, magnifying glass, mounting pins, preserving strips, identification labels, etc. Full instructions are included.
**No. 2117 ..... 1.00**

### MINIATURE SECRET CAMERA

Precision camera no larger, at first in cigarette pack. Weighs 2½ ounces and takes 16 pictures per roll. Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with two rolls of film
**no. 756 ..... 125**

### EXPLODING HAND GRENADE

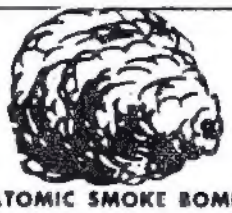
This menacing hand grenade looks and works just like a real one. All you do is pull the pin, throw the grenade, and watch the fun as the caps explode. It's harmless.
**2109 75¢**

### BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go.
**No. 8199 .....75¢**

### AMAZING NEW SPACE PHONE SET — 2 WAY . . SENDS . . . RECEIVES

You can talk back and forth between houses, from room to room, and from secret hiding places, because it's portable - no electric wires - no batteries.
**No. 3194 .69c**



### ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb
**No. 971 .....20¢**

**Sorry, but we cannot ship orders totalling less than $1.00. Kindly add 15¢ for postage and handling to all orders.**

HONOR HOUSE PROD. CORP., Dept. GK 83 LYNBROOK, N.Y.

Rush me the items listed below. If I am not 100% satisfied, I may return any part of of my purchase after 10 days Free Trial for full refund of purchase price.

| ITEM # | NAME OF ITEM | HOW MANY | TOTAL PRICE |
|---|---|---|---|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

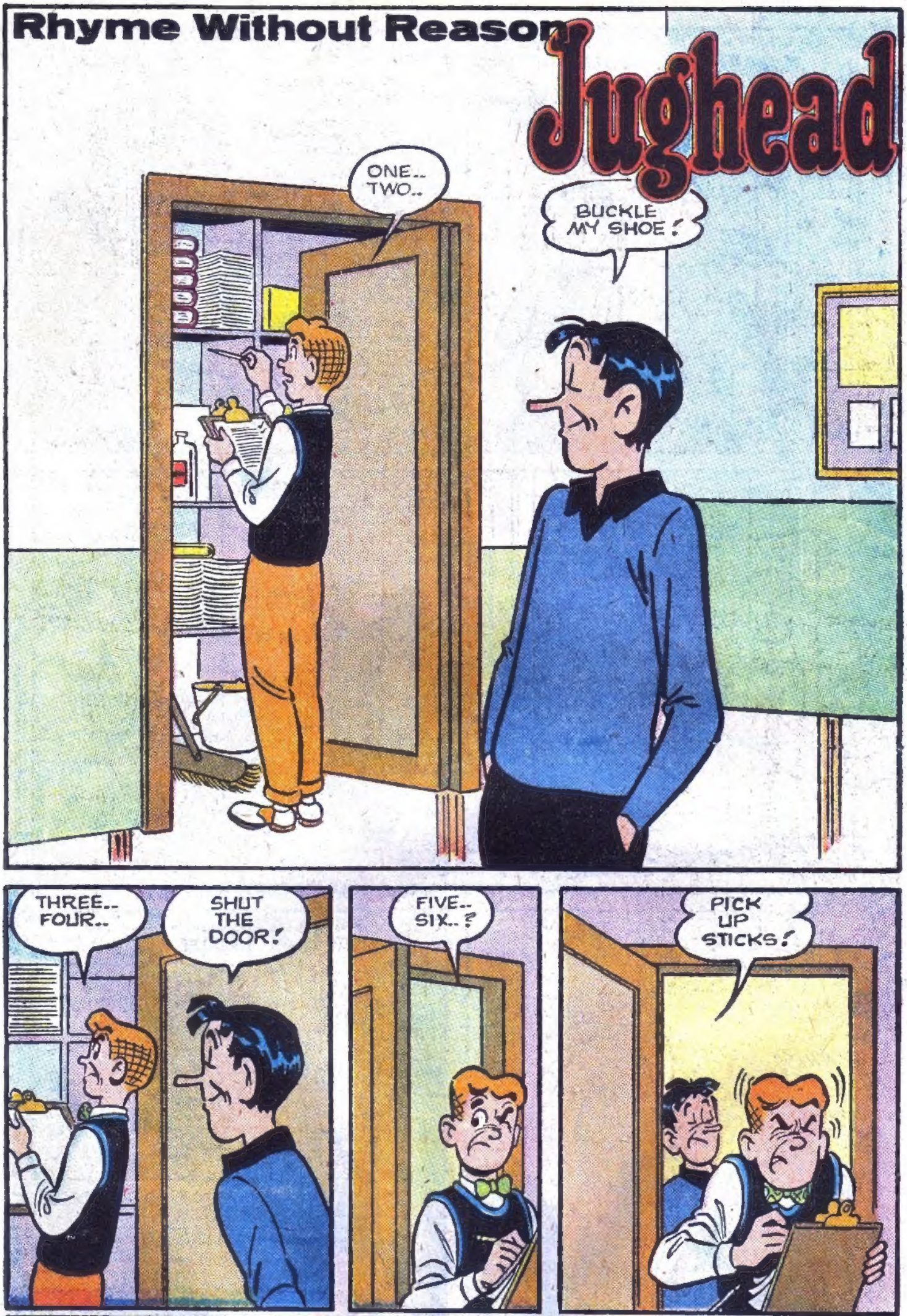
☐ I enclose _____ in full payment. Same guarantee
☐ Send C.O.D. I will pay postman on delivery plus postage

Name _____

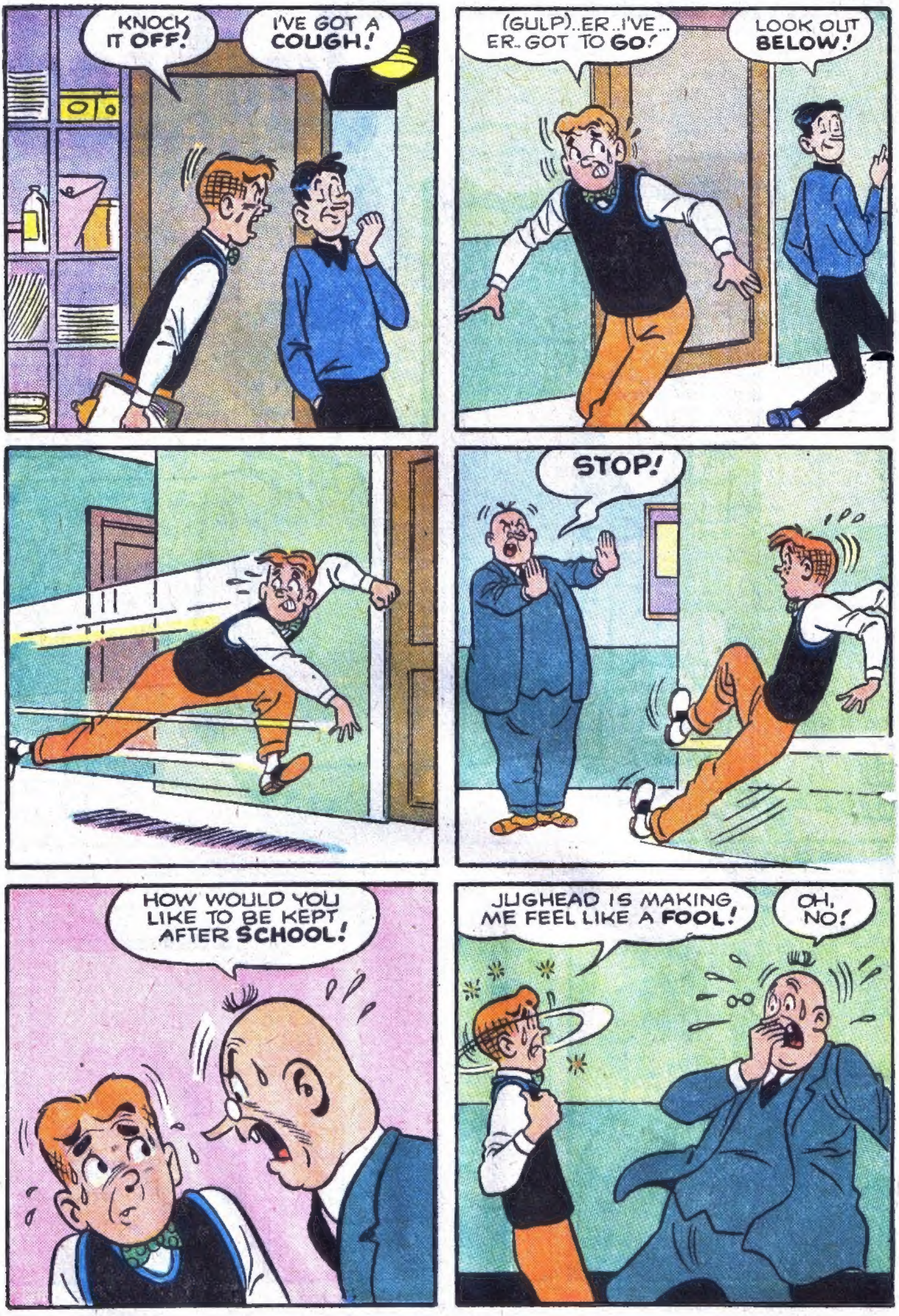
Address _____

CANADIAN FRIENDS: For quick service send orders directly to NEW YORK IMPORTS Box 70 DOWNSVIEW, TORONTO

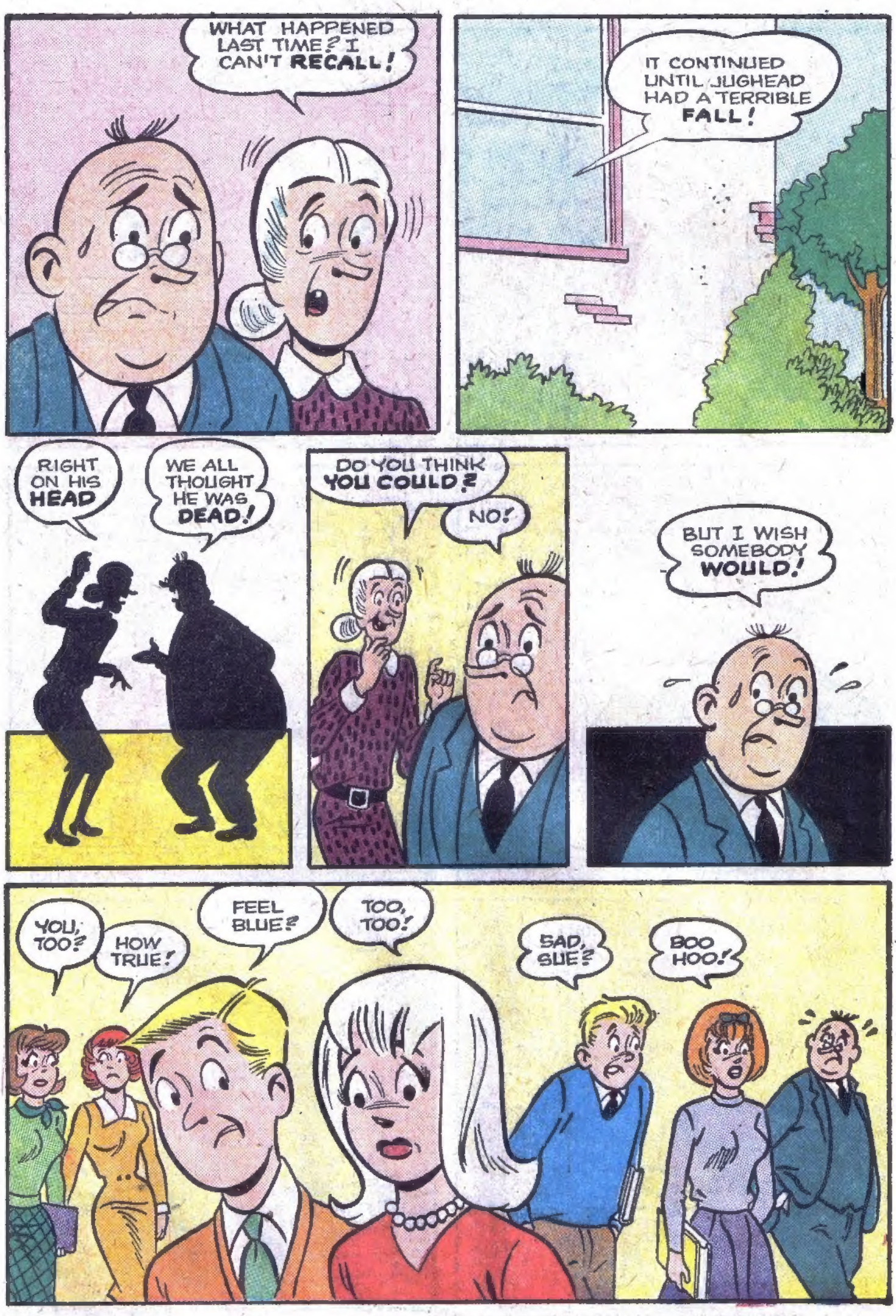
# Rhyme Without Reason




ARCHIE'S PAL JUGHEAD, No. 94, March, 1963. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. Copyright, 1962, by ARCHIE COMIC PUBLICATIONS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.


KNOCK IT OFF!
I'VE GOT A COUGH!
(GULP)..ER..I'VE... ER..GOT TO GO!
LOOK OUT BELOW!
STOP!
HOW WOULD YOU LIKE TO BE KEPT AFTER SCHOOL!
JUGHEAD IS MAKING ME FEEL LIKE A FOOL!
OH, NO!

THE RHYMING BIT?
THAT'S IT! THAT'S IT!
YOU LOOK PALE, SIR! ARE YOU SICK?
JUGHEAD'S OFF ON A RHYMING KICK!
SEE WHAT I DID THAT TIME? IT'S GOT ME TOO..I MADE IT RHYME!
FIRST ARCHIE ... THEN ME! WE'RE DEAD! WE'RE DEAD!
OMIGOSH! HOW FAR HAS IT SPREAD?
THERE'S NO WAY TO STOP IT, ONCE IT'S BEGUN!
IT'S MY FAULT! I TAUGHT HIM THAT RHYMES CAN BE FUN!


WHAT HAPPENED LAST TIME? I CAN'T RECALL!
IT CONTINUED UNTIL JUGHEAD HAD A TERRIBLE FALL!
RIGHT ON HIS HEAD
WE ALL THOUGHT HE WAS DEAD!
DO YOU THINK YOU COULD?
NO!
BUT I WISH SOMEBODY WOULD!
YOU, TOO?
HOW TRUE!
FEEL BLUE?
TOO, TOO!
SAD, SUE?
BOO HOO!

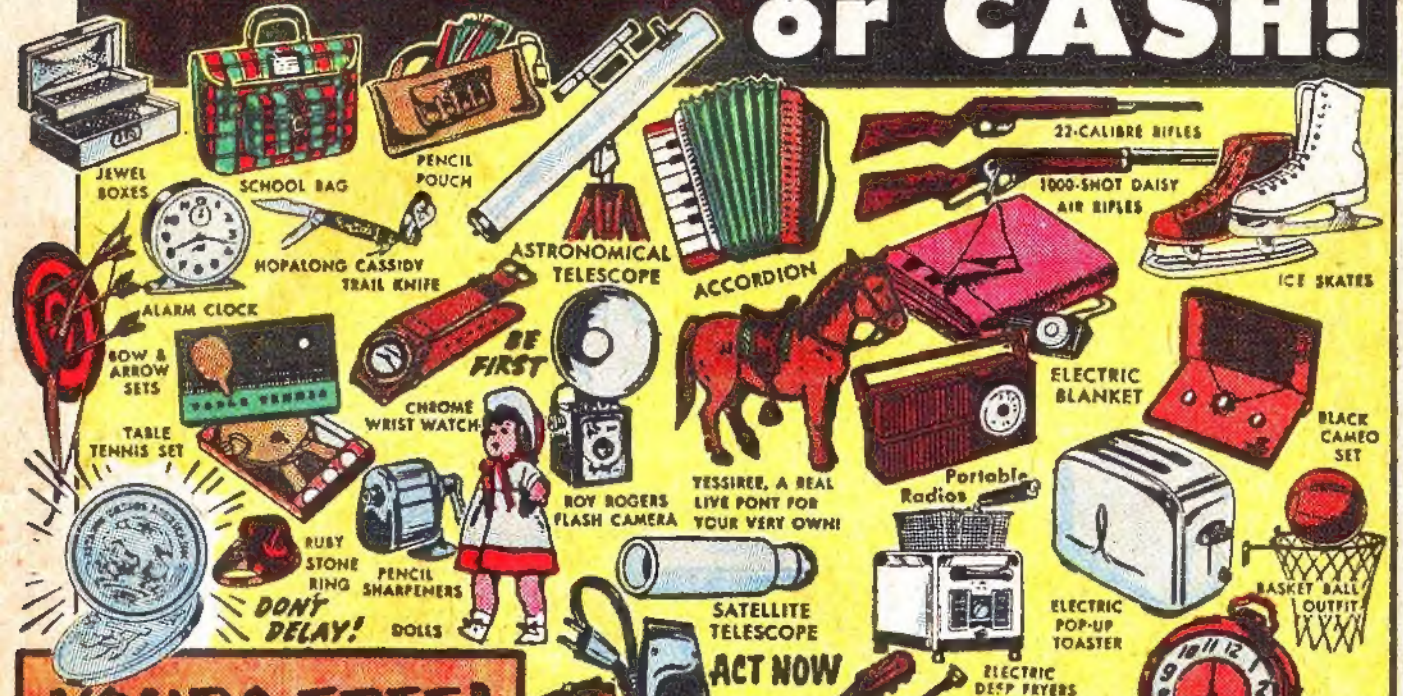
MAD! I'M GOING MAD!
HE'S GOT IT BAD!
HOW SAD!
THAT JUGGIE'S GOT AN EVIL POWER!
SOUR BOWER, EIFFEL TOWER!
HEAVEN HELP US! WE'RE BEWITCHED!
SUSIE SNITCHED!
THIS IS AWFUL! I WISH I WAS DEAD!
JUGGIE HAS GOT TO BE HIT IN THE HEAD!
BY WHOM?
BY YOUM?
NOT ME!
HMM? LET'S SEE!

A PLOT?
WHY NOT?
WHOSE HEAD IS FULL OF APPLE JUICE
WHO HAS THE BRAIN OF A SILLY GOOSE?
...LOOSE... SLUICE... DEUCE... BRUCE... NOOSE... MOO...
MOOSE! MOOSE! BIG MOOSE!
POW!
HURT?
IT SMARTS!
BETTY! THAT DOESN'T RHYME!
ARE YOU KIDDING? THAT'S SHEER POETRY!
END

# BOYS! GIRLS! LADIES! MEN!

# GIVEN! GIVEN!

## YES, WE GIVE YOU PREMIUMS or CASH!




## YOURS FREE!

**Genuine Money From Nations of the World**

For sending coupon Now!

## REAL FOREIGN COINS

*From such countries as:*

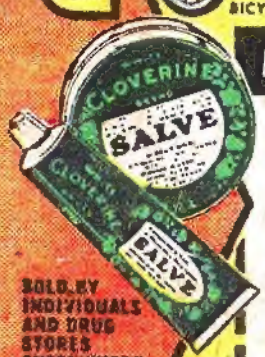
*Great Fun!*

*Start your own coin collection!*

## JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start.

**Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.**




SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE

**WILSON CHEMICAL CO.**
DEPT. 13-140, TYRONE, PA.

MAIL THIS COUPON

## MAIL COUPON—*Foreign Coins Sent Free!*

Date.....

**Wilson Chemical Co., Dept. 13-140, Tyrone, Pa.**

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

HI'S JINX
NOW 'EAR THIS!
BRRRRR..
WOW! IT'S FREEZING!
OOOW! MY EARS ARE KILLING ME!
END

JUGHEAD
SKATE MATE
GEE, BETTY, I'M SORRY!
THINK NOTHING OF IT, JUG! I FEEL VERY HONORED!
JUST IMAGINE! I'M THE VERY FIRST GIRL TO BE HELD IN YOUR ARMS!
END

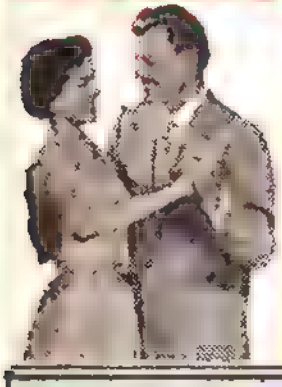
# LIVE SEA HORSES!
## ON UNDERWATER TRAPEZE

FREE underwater Sea Horse TRAPEZE included with all orders. Playful Mr. & Mrs. Sea Horse hang from trapeze with their "monkey-like" tails, swim upside down with tails entwined, etc. Children and adults love them. Father bears the young alive! At times 3 or 4 babies take a ride on Father's head. Easily kept in a goldfish bowl. Live delivery guaranteed via air mail anywhere. Send only $3.50 postpaid for mated pair (Mr. & Mrs.) Dwarf Sea Horses, food and instructions, and FREE trapeze. Or send $6.98 for 2 mated pair of Dwarf Sea Horses and receive 1 pair free (with extra food and trapeze). 2 decorative Sea Horse TREES to beautify bowl are $1.00 extra. FLORIDA SEA HORSE CO., Dept. 264, Box 5095, Miami 1, Florida

# 50 SHELL TREASURES $1

50 Treasure shells from all over the world to start your collection! Create or decorate ash trays, picture frames, lamps, etc. with this fascinating assortment. Includes DRIED Seahorse, Star Fish, and shells from Haiti, Asia, Philippines, Pacific Islands, Mediterranean, Atlantic, etc. Each set is unique—contains Venetian Pearl Shell, Silver Snail, Coral, Coquina shells (shaped like butterfly wings), Pelican Foot shell, and dozens of others, assorted sizes and colors. An educational hobby. Ideal for aquariums. Order 1 set for $1 (plus 25c postage). Order 2 complete sets for $2 (plus 25c postage) and receive 1 FULL SET FREE! Each set of 50 shell treasures is DIFFERENT, contains another fascinating world assortment. Money Back Guarantee.

SHELLS-OF-THE-WORLD, Dept. 60, Box 1042, Miami Beach 39, Florida



# LEARN ANY DANCE FAST only $1
## IN ONE HOUR – GIANT FOOT CHARTS!

Now it's easy to learn any dance AT HOME in 1 HOUR with GIANT FOOT CHARTS. Surprise your friends with NEW steps in CHA-CHA, JITTERBUG, FOX TROT, TWIST! Place the Giant Feet Charts on floor. Left foot red, right foot black. Turn on radio — and START TO DANCE. You step from one to the other, following easy-to-understand directions. Simple as A-B-C. Anybody "catches on" in minutes — teenagers, husband and wife, or old folks. This NEW MODERN WAY will make a good dancer out of YOU! Gain new self-confidence and friends . . . look professional on the dance floor. Be popular with dates. Avoid the embarrassment of not knowing the "latest steps." Learn over 30 new steps . . . includes 100 pictures. Send $1 plus 50c handling — get 1 complete American-style Dance Course including Fox Trot, Jitterbug, Waltz and TWIST — SPECIAL! Send $2, plus 50c handling ($2.50 total) and get BOTH American-style and Latin-American Courses including Cha-Cha-Cha, Rhumba, Tango, Mambo and Meringue. (Necessary Giant Foot Charts included.) Satisfaction Guaranteed — or return Courses and Money Refunded. Send cash or check (save c.o.d. fee). ORDER TODAY.

FAMOUS DANCE COURSE, Dept. A-8, Box 1042, Miami Beach 39, Florida

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER !

# WATCH FOR Josie comics

AT YOUR NEWSSTAND SOON !!

# 208 Different World-Wide STAMPS 25¢

An exciting history of the world and outer space ...The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 244-AA, N.Y. 8, N.Y.

# FAMOUS AMERICANS SET 10¢

Plus Flag Set, National Parks Set and Presidential Set to $5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

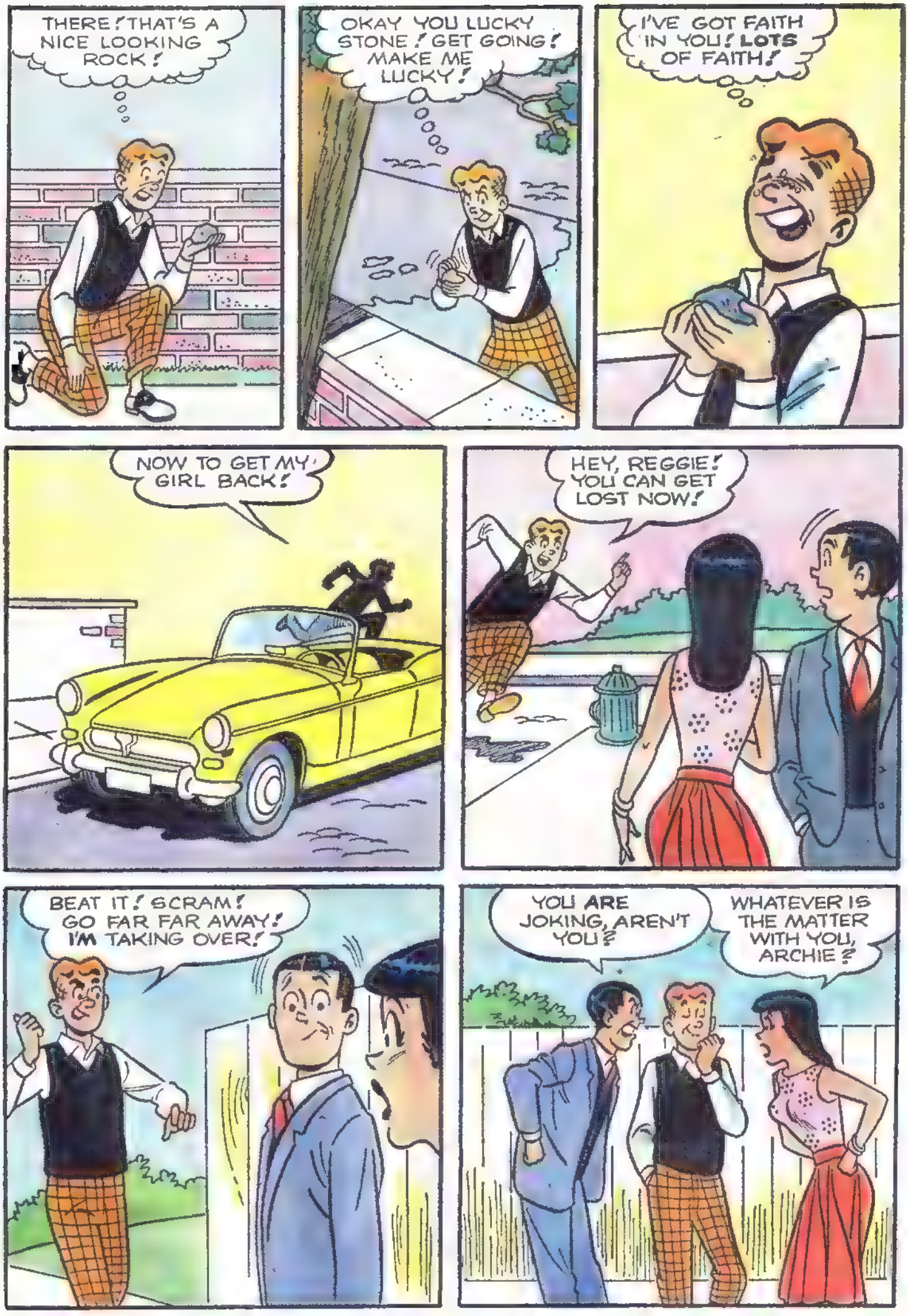
MAXIM STAMP CO., INC.
Dept. 710, 145 Nassau St.
New York 38, N.Y.

Jughead
stone cold
LOOK AT THAT! JUST LOOK AT THAT, WILL YOU? HOW UNFAIR CAN LIFE GET?
BIG MAN, REGGIE, WITH ALL HIS MONEY! THAT'S THE ONLY WAY HE CAN GET A DATE!
AND I'VE GOT TO BE ONE OF THE POOR ONES!
I JUST DON'T HAVE ANY LUCK!

LUCK IS WHERE YOU FIND IT, ARCH!
BAH! WHAT DO YOU KNOW?
WATCH!
SEE? MY LUCKY ROCK!
YOU CAN ADD IT TO THE OTHER ONES IN YOUR HEAD!
YOU JUST PICKED THAT UP! HOW CAN IT BE YOUR LUCKY ROCK?
EASY! I'VE GOT FAITH!
FAITH CAN MOVE MOUNTAINS, PAL!
WHO WANTS TO MOVE MOUNTAINS?
I JUST WANT TO GET MY GIRL BACK FROM REGGIE!

THAT'S IT! YOU'VE GOT TO BELIEVE IN YOUR LUCK! HAVE FAITH IN IT!
PHOOEY!
CHOKLIT SHOP
A 'BURGER, POPS!
NOTHING FOR ME!
Cola
SEE? SEE HOW IT WORKS?
HUH?
YOU SAW ME PAY POPS A QUARTER FOR THAT 'BURGER!
SO?
SO HE GAVE ME TWENTY FIVE CENTS CHANGE!
BACK! GIVE IT BACK! POP IS A FRIEND OF OURS!
IT WON'T DO ANY GOOD!

YOU'LL SEE! MY LUCK WON'T DESERT ME!
POPS! YOU MADE AN ERROR! I WASN'T SUPPOSED TO GET ANY CHANGE!
THAT'S VERY NICE OF YOU, JUGHEAD!
SUCH HONESTY SHOULDN'T GO UNREWARDED!
HAVE ANOTHER HAMBURGER..ON THE HOUSE!
FAITH NOT ONLY MOVES MOUNTAINS, IT GETS FREE HAMBURGERS!
ER.. I'LL SEE YOU LATER!
I'VE GOT TO GET MY LUCKY ROCK!


THERE! THAT'S A NICE LOOKING ROCK!
OKAY YOU LUCKY STONE! GET GOING! MAKE ME LUCKY!
I'VE GOT FAITH IN YOU! LOTS OF FAITH!
NOW TO GET MY GIRL BACK!
HEY, REGGIE! YOU CAN GET LOST NOW!
BEAT IT! SCRAM! GO FAR FAR AWAY! I'M TAKING OVER!
YOU ARE JOKING, AREN'T YOU?
WHATEVER IS THE MATTER WITH YOU, ARCHIE?

YOU KNOW MY DATE IS WITH REGGIE!
NOT "IS"! WAS! MY LUCK SAYS HE'S ON THE WAY OUT!
DON'T FIGHT IT, FOOL! JUST GO! THERE'S NOTHING YOU CAN DO!
WHA..?
I MAY GO TO JAIL FOR THIS, BUT...
SPLAT
(GROAN) YOU AND YOUR LUCKY ROCKS!
ARCH! YOU KNOW REGGIE CAN SMEAR YOU WITH ONE HAND IN HIS POCKET!
I GUESS I EXPECTED TOO MUCH FROM THIS ROCK!
OR MAYBE I DIDN'T HAVE ENOUGH FAITH!
NAH! THAT'S NOT IT!
THE NEXT TIME YOU TANGLE WITH REGGIE... TRY A BIGGER ROCK!

# THESE MISSES ARE HITS!

WE'RE BACK TO DELIGHT YOUR EYES AND TICKLE YOUR FUNNY-BONE IN THIS BRAND NEW SPECTACULAR!

THIS GIANT SERIES MAGAZINE HAS GIANT SIZE LAUGHS, PIN-UPS, AND FASHIONS! DON'T MISS IT!

MAKE SURE OF GETTING *YOUR* COPY! USE THIS COUPON TO ORDER *NOW!*

**BETTY & VERONICA SPECTACULAR #21**
**ROOM 603, 241 CHURCH ST.**
**NEW YORK 13, N.Y.**

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE NEW *BETTY AND VERONICA SPECTACULAR #21* AS SOON AS IT IS OFF THE PRESSES!

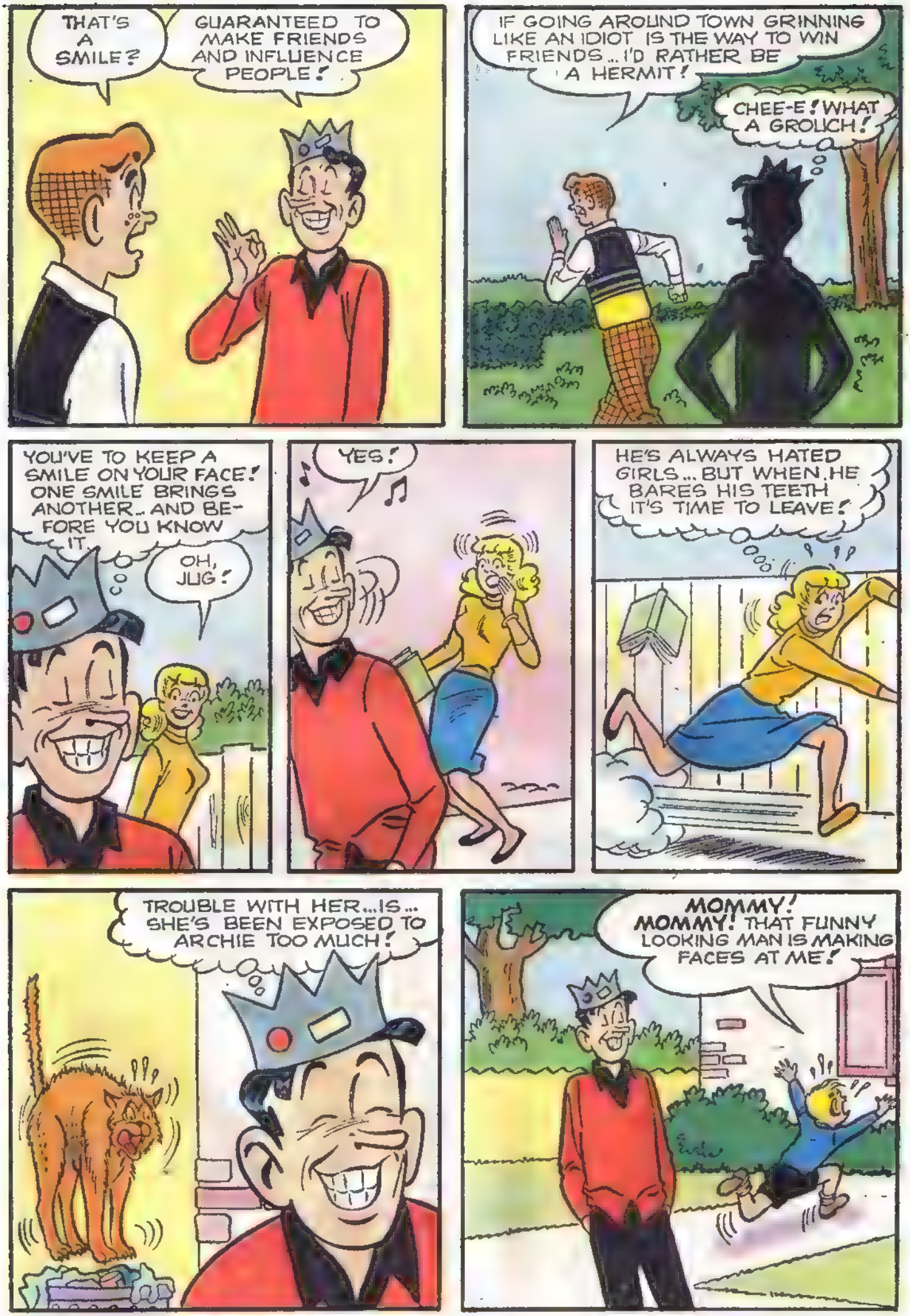
NAME _____ AGE ____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

Jughead
GRIN AND BEAR IT
WHY SO GLUM, ARCH?
WHAT'S TO SMILE ABOUT?
SMILE AND THE WORLD SMILES WITH YOU!
CRY, AND YOU CRY ALONE!
OH, BROTHER! HOW SICKENING CAN YOU GET?

THERE'S A LOT OF TRUTH IN THOSE SICKENING OLD SAYINGS, ARCH!
TROUBLE IS, YOU HAVE NO FAITH! HAPPINESS IS CONTAGIOUS!
BALONEY!
DO YOU THINK IF YOU WENT AROUND SMILING IT WOULD MAKE OTHERS SMILE?
ABSOLUTELY! IF I DIDN'T BELIEVE IT I WOULDN'T SAY IT!
IF YOU'RE SO POSITIVE ABOUT IT, PUT YOUR MONEY WHERE YOUR MOUTH IS!
I'LL DO BETTER!
OBSERVE!
I'LL PUT MY SMILE WHERE MY MOUTH IS!


THAT'S A SMILE?
GUARANTEED TO MAKE FRIENDS AND INFLUENCE PEOPLE!
IF GOING AROUND TOWN GRINNING LIKE AN IDIOT IS THE WAY TO WIN FRIENDS.. I'D RATHER BE A HERMIT!
CHEE-E! WHAT A GROUCH!
YOU'VE TO KEEP A SMILE ON YOUR FACE! ONE SMILE BRINGS ANOTHER.. AND BEFORE YOU KNOW IT
OH, JUG!
YES!
HE'S ALWAYS HATED GIRLS.. BUT WHEN HE BARES HIS TEETH IT'S TIME TO LEAVE!
TROUBLE WITH HER...IS... SHE'S BEEN EXPOSED TO ARCHIE TOO MUCH!
MOMMY! MOMMY! THAT FUNNY LOOKING MAN IS MAKING FACES AT ME!

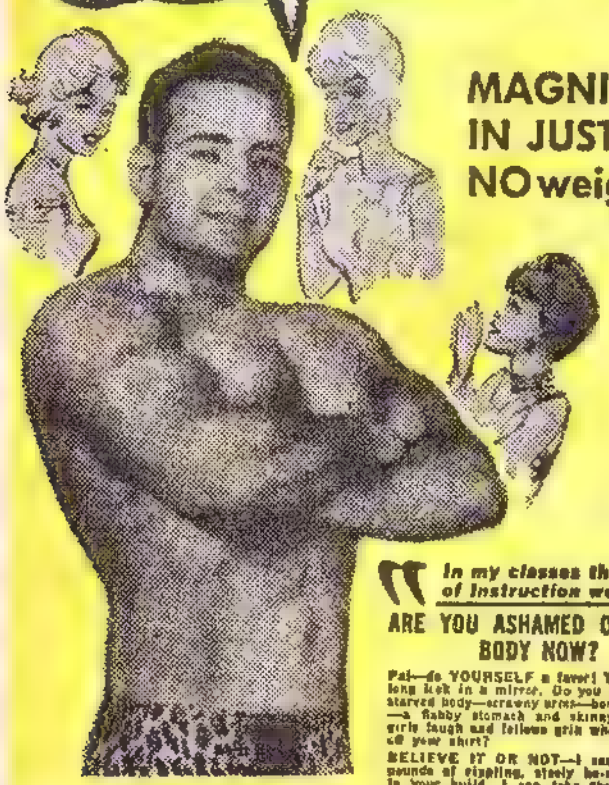
ALL RIGHT, WISE GUY! WHY ARE YOU GRINNING LIKE THAT? WHAT'D YOU DO?
LET'S SEE! NO HOT FOOTS...
NO FUNNY SIGNS ON MY BACK!
I DON'T KNOW WHAT KIND OF CRUMBY GAG YOU PULLED ON ME, BUT I'LL GET EVEN WITH YOU!

ARGGH! NOBODY LOOKS AT MY GIRL LIKE THAT AND GETS AWAY WITH IT!
I'M GONNA WIPE THAT SNEER OFF YOUR FACE BUT GOOD!
M-MOOSE! THAT'S NO SNEER! IT'S A SMILE! SEE?
EEEYIIIPE!
ARCH! HIDE ME! QUICK! BIG MOOSE IS AFTER ME!
YOU KNOW, JUG! I'VE BEEN THINKING! YOU'RE RIGHT ABOUT THAT SMILE STUFF! IT DOES SPREAD, AND...
WHY DON'T YOU WIPE THAT SILLY GRIN OFF YOUR FACE?

# BOYS! MEN!

# MY SECRET NEW DYNAFLEX METHOD

## CAN BUILD YOU A MAGNIFICENT NEW HE-MAN-MUSCLED BODY IN JUST TEN MINUTES A DAY—with absolutely NO weights—NO bar-bells—NO EXERCISE AT ALL!



**Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride!** (—says MIKE MARVEL, "Builder of Champion Bodies")

*Mike Marvel*

*"In my classes this same course of instruction would cost $110.00."*

### ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those skeleton arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on it rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO fancy exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of GLUE-SEX? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fella! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a blanket of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing calisthenics—NO expensive health-foods!

### ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Man, you'll be really ALIVE—tingling with zest and zip-raring energy—for the first time in years!

### PROOF!

"I tried two other systems, before my buddy told me about DYNAFLEX. It really works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"

L. C., New York City

"I never thought you could build terrific muscles without exercises or weights. Started DYNAFLEX two weeks ago, and am building a great physique."

E. G., Detroit, Mich.

"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAFLEX."

F. S., Chicago, Ill.

### HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tiresome exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "dual" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights.

DYNAFLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST! In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNA-FLEXING" each muscle once a day!

There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a strangely unsymmetrical SAMSON-STRONG BODY—when you can do it better—bigger—faster—easier with the DYNAFLEX SECRET?

### STRONG-MAN APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL . . . and they only laugh at skinny boys or "fat-boys".

Let me give you a glowing new body, brimming over with energy and irresistible lashes of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mould you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. A lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

### GIVE ME TEN MINUTES A DAY —THAT'S ALL!

After DYNAFLEX, you'll be able to rush up your sleeves and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. Yes, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the girls crowd around to admire your iron biceps and your bulging brawny chest—when they ask in amazement how you did it—tell them about the mag's secret of DYNAFLEX!

Your Pal,
MIKE MARVEL
"Builder of Champion Bodies"

*YOU PAY ONLY*

**1.98**

**COMPLETE**
NOTHING ELSE TO BUY

Mike Marvel System Dept. 68, 285 Market St., Newark N.J.

# FREE!

## 'SECRETS OF ATTRACTING GIRLS'!

Follow me! Mail the coupon now, and receive Mike Marvel's FREE GIFT to you, this exciting and informative book. Discover a secret method for developing a new, almost MAGNETIC way of attracting the girls. At parties, dances, at the beach—you will have the girls clustering around you breathlessly, while the guys watch enviously. "What does HE have that WE don't?" they will say. The answer is in this exciting new book, your GIFT from Mike Marvel. Fill out and mail the coupon NOW!

Canada USA Send International Money Order or cash. Great Britain Send 12 shillings. For air mail delivery, send 1.00 extra.

**MAIL MONEY-SAVING NO-RISK FREE-GIFT COUPON NOW!**

Check as many of the boxes you want HERE — Complete System $1.98

- ☐ Lose fat, be trim and solid
- ☐ Build deep brawny chest, hung up with veritable strength
- ☐ Lose fat, be trim, strong, handsome
- ☐ Mold mighty back, broad beefy shoulders
- ☐ Build muscle on skinny wrists and arms
- ☐ Develop crushing grip, iron-plated punch-power

MIKE MARVEL System, Dept. 68
285 MARKET STREET
NEWARK, NEW JERSEY

Okay, Mike Marvel! $1.98. Send me your COMPLETE (nothing else to buy later) body-building course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAFLEX SYSTEM and my free gift book "Secrets of Attracting Girls" on your money-back guarantee. In plain wrappers. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.

NAME ..... AGE.....

ADDRESS .....

CITY ..... ZONE ..... STATE.....
(Please Print!)

ALL THE NEWS THAT FITS WE PRINT

# Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

**FIRST PRIZE—$5.00**

REPORTER
**ROBERT LA RUE**
164 Valley Road
River Edge, N. J.

## OTTERS

The Otter is a seal-like creature, rare in the United States but common enough in Canada.

With its sleek body and webbed feet, it is a powerful swimmer. The Otter is about three and a half feet long with a long tail, very flat and broad at the base.

The favorite sport of the Otter is sliding. In winter they pick the highest snow bank and slide on their bellies head first, one after the other. In summer they continue their fun by hopping up on a muddy bank and sliding into the water.

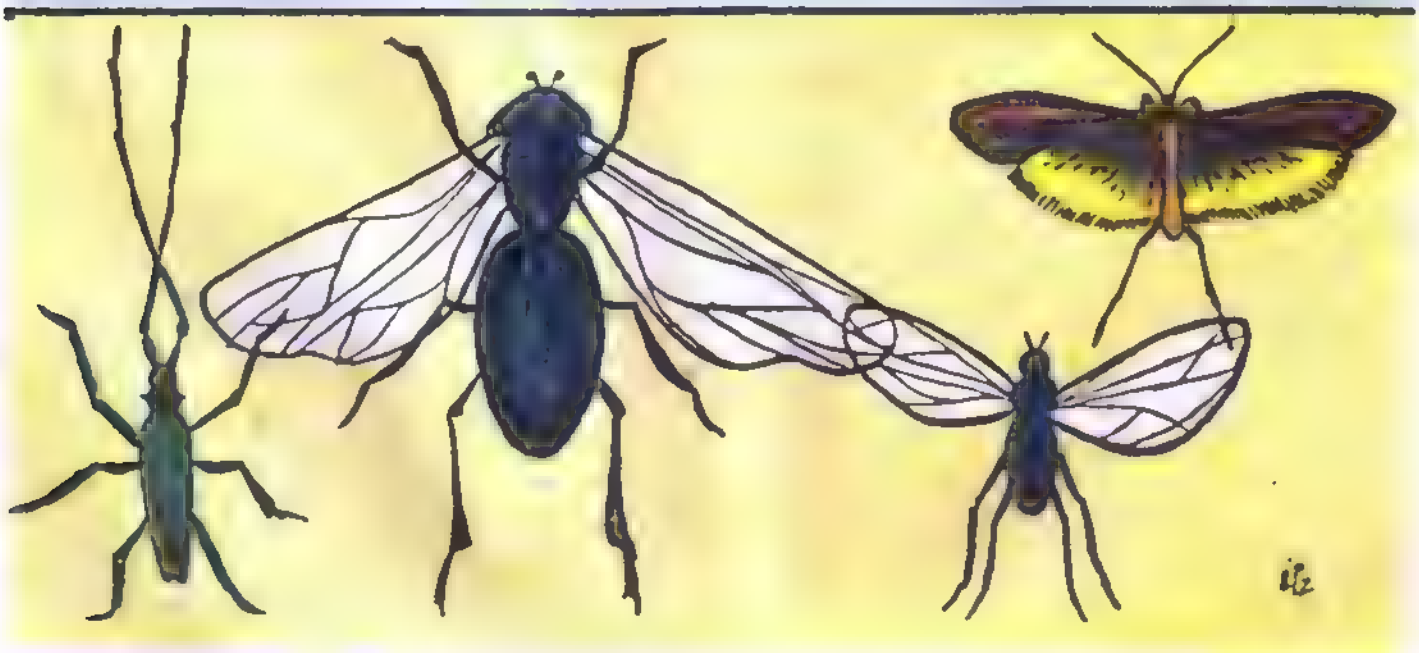
The Sea Otter is so rare and its fur so fine it is considered one of the most prized fur bearers.

**SECOND PRIZE—$3.00**

REPORTER
**PAMELA CARR**
8906 20th Avenue
Brooklyn 14, N. Y.

## HISTORY OF INSECTS

People could profit much by turning to some of Nature's other children who have been struggling along life's pathways for millions of years, possibly long before man came into existence. The lowly insects, as we think of them, were living on the Earth more than 40 million years ago. In fossils and in amber, we find insects preserved which are almost identical with those we can find in our own back yard today. Scientists have found no trace of man that dates back to anywhere near those geological ages.



**THIRD PRIZE—$2.00**

REPORTER
**JIMMY GAINE**
**365 Stewart Avenue**
**Garden City, L.I., N.Y.**

Little Archie: Daddy, there was a man here today to see you.

Mr. Andrews: With a bill?

Little Archie: No, just an ordinary nose like yours.

* * *

Jughead Jones: Mom, I just put a stick a' dynamite under the teacher's chair.

Mrs. Jones: That's terrible! Jughead Jones, you march yourself back to school immediately!

Jughead Jones: What school?

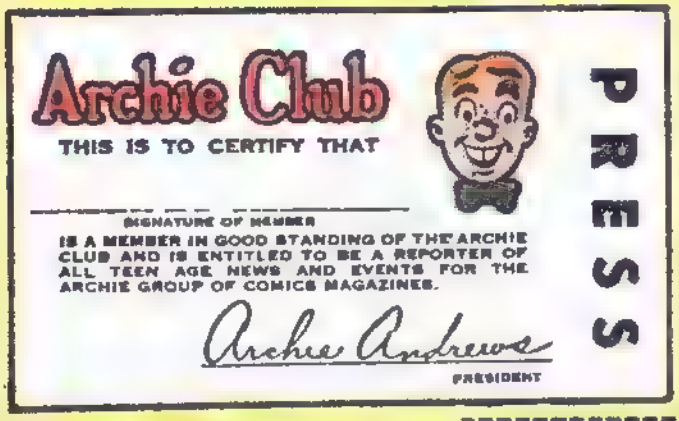
* * *

Archie Andrews: I was a 90 pound weakling, then at the beach one day, a 240-pound bully kicked sand in my face. So I took this course, and in two months, I weighed 240-pounds.

Jughead Jones: Then what happened?

Archie: I went to the beach—and a 420-pound bully kicked sand in my face.


If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.


Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES.
Archie Andrews
PRESIDENT
PRESS

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME..... AGE.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY..... STATE.....



**STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208), SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF**

**ARCHIE'S PAL JUGHEAD published Monthly at St. Louis, Mo. for October 1, 1962.**

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; Editor, John L. Goldwater, 241 Church Street, New York 13, N. Y.; Managing editor, Richard H. Goldwater, 241 Church St., New York 13, N. Y.; Business manager, Maurice Coyne, 241 Church Street, New York 13, N. Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Archie Comics Publications, Inc., 241 Church Street, New York 13, N. Y.; Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; John L. Goldwater, 241 Church Street, New York 13, N. Y.; Maurice Coyne, 241 Church Street, New York 13, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) NONE.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1960 to be included in all statements regardless of frequency of issue) 250,384.

LOUIS H. SILBERKLEIT, Publisher

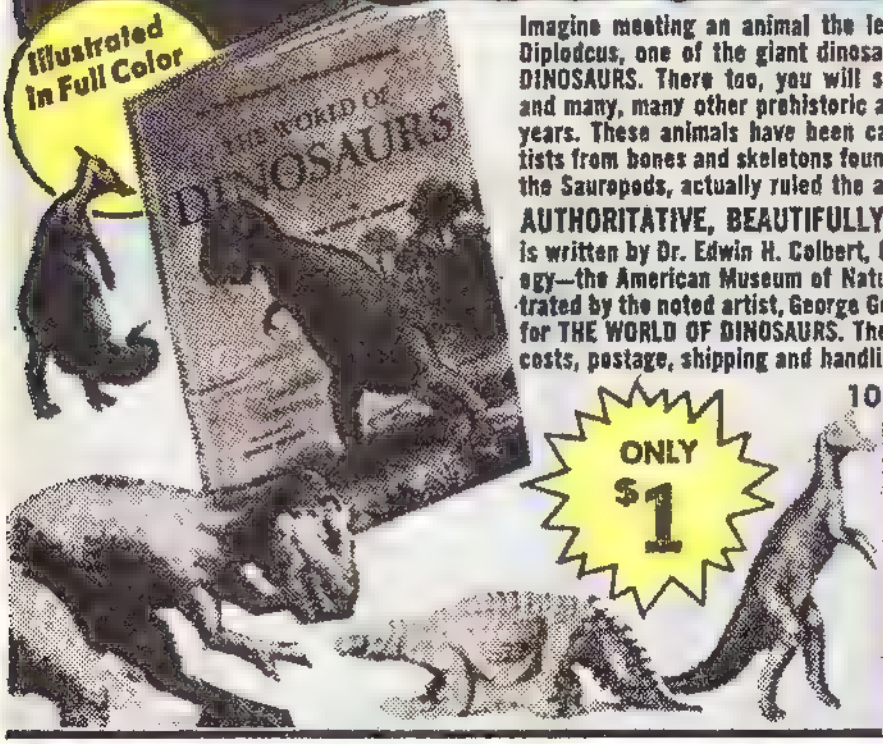
Sworn to and subscribed before me this 28th day of September, 1962
Maurice Coyne, Notary Public. (My Commission expires March 30, 1964)

THE PUBLISHERS OF ARCHIE COMICS OFFER YOU—

# Amazing Book About PREHISTORIC ANIMALS

Examine 10 DAYS

Illustrated in Full Color




Imagine meeting an animal the length of a ten story building. You will meet Diplodocus, one of the giant dinosaurs in the exciting new book THE WORLD OF DINOSAURS. There too, you will see Brontosaurus, Tyrannosaurus, Triceratops and many, many other prehistoric animals that ruled planet Earth for 100 million years. These animals have been carefully reconstructed by thousands of scientists from bones and skeletons found throughout the world. The biggest dinosaurs, the Sauropods, actually ruled the area of the United States.

**AUTHORITATIVE, BEAUTIFULLY ILLUSTRATED.** The WORLD OF DINOSAURS is written by Dr. Edwin H. Colbert, Chairman Department of Vertebrate Paleontology—the American Museum of Natural History. Each dinosaur is beautifully illustrated by the noted artist, George Geygan. Enter the world of dinosaurs by sending for THE WORLD OF DINOSAURS. The total price of one dollar ($1.00) includes all costs, postage, shipping and handling. You pay nothing more.

ONLY $1

**10 DAY EXAMINATION COUPON.**

Archie Comics Publications, Dept. D 2
241 Church Street New York 13, N. Y.

Please send THE WORLD OF DINOSAURS. I enclose $1.00 which covers postage, handling and shipping charges. I do not have to pay any other costs. I will examine the book ten days and if I am not satisfied, I will return it and receive a a full refund. Sorry, no C.O.D.'s.

Name.....

Address.....

City.....Zone...State.....

# PLAY GUITAR IN 7 DAYS

OR YOUR MONEY BACK

Surprise your friends and relatives. Enjoy lots of fun and popularity. Be the one who always gets invited to parties.

Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily—even though you have absolutely no previous musical knowledge whatever.

## GET MORE *FUN* OUT OF LIFE

**IN THIS SPECIAL OFFER, you get:**

Ed Sale's famous 66 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). WORTH $3.00

PLUS Ed Sale's Special Chord Finder of all the chords used in popular music WORTH $1.00

PLUS Ed Sale's Special Guitarist's Book of Knowledge WORTH $3.00

TOTAL VALUE ~~$7.00~~

ALL YOURS FOR ONLY $2.98

IF YOU ORDER NOW

MAIL COUPON TODAY!

I PERSONALLY GUARANTEE COMPLETE SATISFACTION OR YOUR MONEY BACK

Ed Sale Studio 171-F Avon By the Sea, N. J.

ED SALE • STUDIO 171-F AVON BY THE SEA, N. J.

☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value $7.00. I will pay postman $2.98 plus C.O.D. postage.

☐ SAVE MORE! Send money with order, Ed Sale pays postage. Same money-back guarantee.

Name .....

Address .....

City, Zone ..... State .....

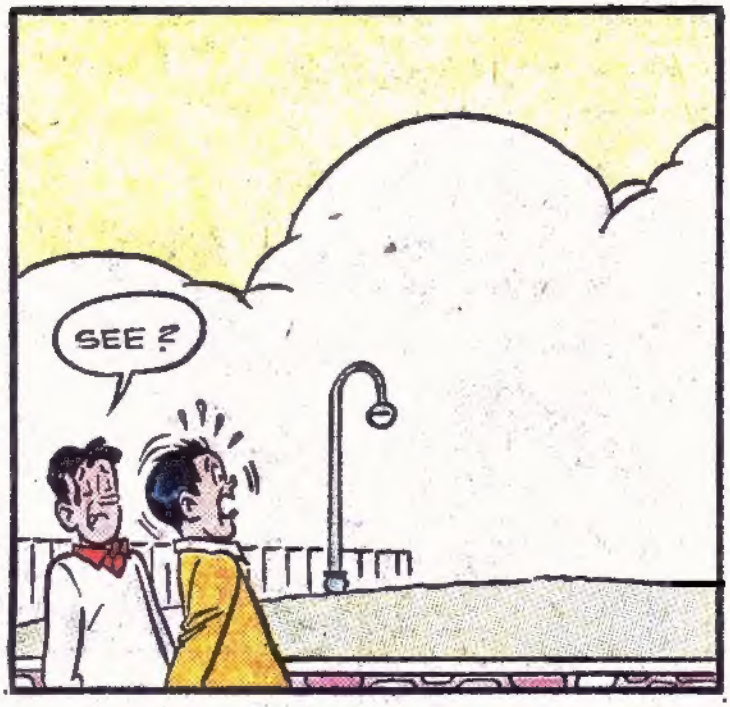
Jughead
SHORT STORY
IT MUST BE AWFUL TO BE OLD, USELESS, UNWANTED ANYMORE!
SHUCKS, ARCH! YOU'VE GOT A FEW GOOD YEARS LEFT!
NOT ME! I'M TALKING ABOUT SOME OF THESE OUTDATED WORDS IN THE DICTIONARY!
FOR EXAMPLE, WHO EVER USES THE WORD, "BEGONE" ANYMORE?
NOT ME, THAT'S FOR SURE!

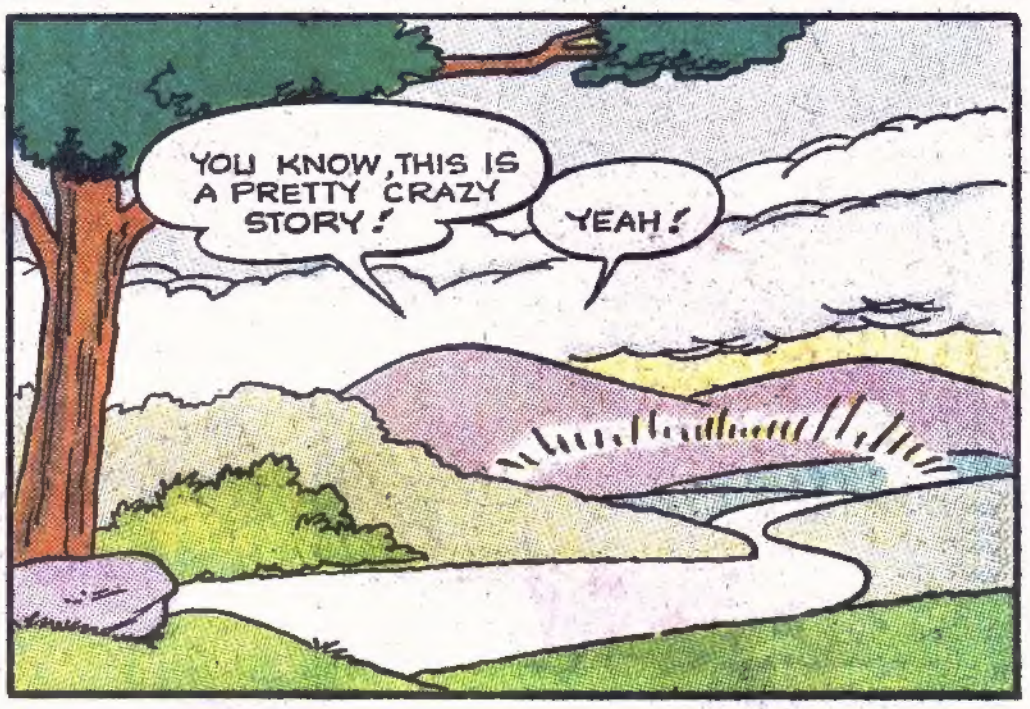
"BEGONE, YOU VARLET," THEY USED TO SAY IN BOOKS!
SAY..
I WONDER WHAT EVER HAPPENED TO "VARLETS?"
THEY GOT BEGONNED, SO THEY WENT!
HAH! WOULDN'T THAT BE SOME-THING?
... IF YOU COULD JUST SAY "BEGONE" TO SOMETHING...
"AND IT WOULD GO!
YEAH, HEY!
BEGONE YOU BIG FAT BOOK!
HA! THAT WOULD BE A GR----

ALL RIGHT! HOW DID YOU DO IT?
ME?
OKAY! OKAY! SO YOU LEARNED A NEW TRICK! BIG DEAL!
GO AHEAD! PLAY IT COOL!
LIBRARY
PRETEND YOU DIDN'T MAKE THE BOOK VANISH!
LET'S SEE YOU DO SOMETHING BIG!
WHY DON'T YOU SAY "BEGONE SCHOOL!"
THEN MAY-BE WE...

ARCHIE! I'M S_ SCARED!
MAN! WHAT A TALENT!
WHAT'LL I DO, ARCH?
THINK!
JUST THINK OF THE POSSIBILITIES!
LIKE FOR INSTANCE!
YOU COULD DO A FAVOR FOR FRIENDS! ... LIKE I'M YOUR FRIEND!
YOU...YOU WANT ME TO SAY, "BIG MOOSE, BEGONE?"
WOW! DID IT AGAIN! JUG! YOU'RE THE GREATEST!

DON'T STRAY TOO FAR, PAL! I MAY WANT YOU TO GET RID OF SOMEONE ELSE!
ARCH! I DON'T KNOW WHERE MOOSE IS!
IF I WERE YOU TWO I'D BE GONE WHEN HE GOT BA---
OOPS! SAID IT AGAIN!
WHAT'LL I DO? WHAT'LL I DO?
WHY THE PANIC, BOY?
REGGIE! I KEEP MAKING THINGS VANISH!





OOPS! SORRY, FOLKS! DUE TO CIRCUMSTANCES BEYOND OUR CONTROL, THIS STORY HAS COME TO A SUDDEN HALT!

# 104 Kings' Knights

ONLY $1.49 postpaid

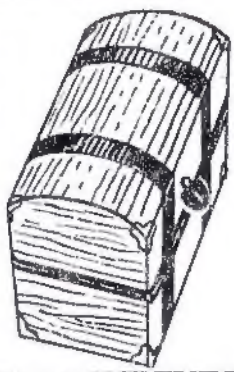
**Here's What You Get:**

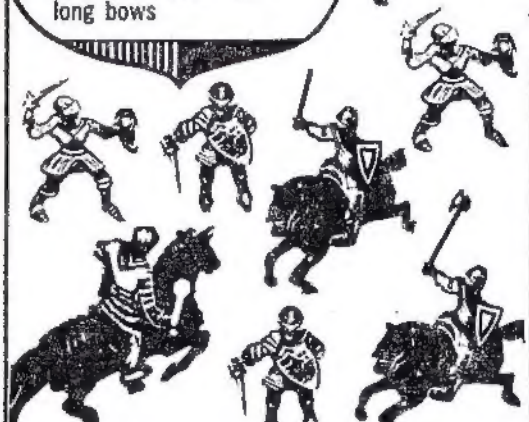
- 4 Kings on horseback with swords
- 12 Knights in armor on horseback with Pikes
- 12 Knights on horseback with Banners
- 4 Buglers afoot
- 12 Knights on horseback with battle axes
- 20 Footsoldiers with Maces and side swords
- 20 Footsoldiers with swords and shields
- 20 Footsoldiers with long bows

## A GLORIOUS SET OF PLASTIC TOYS EVERY CHILD WILL BE PLEASED TO OWN!

**Comes in two separate armies . . . the BLACK KNIGHTS and the WHITE KNIGHTS! Form your own battle lines! Every fight a delight! Fun for everyone in the family**

**Comes in Treasure Chest box in which to store your toys away! You must be satisfied or your money refunded in full!**





**104 Kings Knights** Dept. F No C.O.D.'s
**Carle Place, L. I., N. Y.**

**Gentlemen:**

I am enclosing $1.49 for each set of Knights. Kindly rush these to me. If not satisfied, I may return them for full refund.

**PRINT NAME** _____

**ADDRESS** _____

**CITY** _____ **STATE** _____

Canadian and Foreign orders: send $1.98 International Postal Money Order with order.

Let people know you want a CADET bike speedometer for Christmas. It will add miles of fun to your cycling and it's *priced to please your parents and relatives!* The CADET is an accurate, precision instrument, like the speedometer in the family car. Its big, easy-to-read dial shows speeds to 50 miles per hour—distance to 10,000 miles. Handsome streamlined case is shockproof and weatherproof. And the American-made CADET fits any bike!

Give your folks or your favorite uncle this "hint" now...for a CADET bike speedometer this Christmas! It's the gift you'll enjoy month after month...mile after mile!

P.S. Merry Christmas from

Symbol of SW Excellence

INSTRUMENT DIVISION
STEWART-WARNER
CORPORATION

Dept. RR-13, 1840 Diversey Parkway, Chicago 14, Ill.

drawn by
SAMM SCHWARTZ

## CREDITS

written by
FRANK DOYLE